Deleted Product Promotions

Overview

Deleted Product Promotions can be setup to automatically create promo batches during Host processing at store, for products deleted by the Warehouse.

This feature can save you time and money. Profit-Track™ will automatically discount deleted products saving you from manually placing these products on special so as to quickly sell them down.

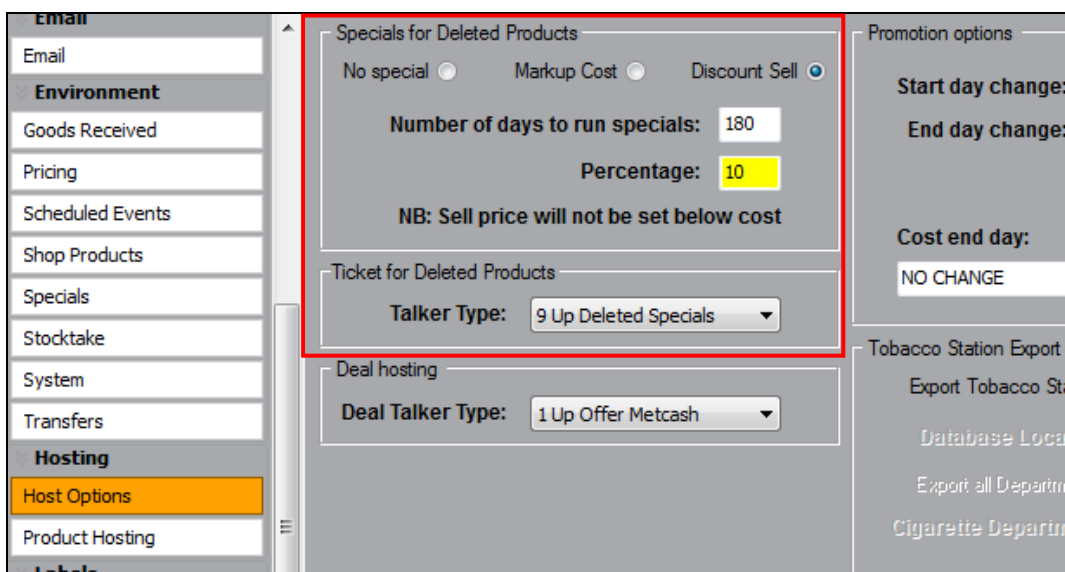| 1.	*Setup Deleted Product Promotions*

Menu Path

Setup ➢ System Settings ➢ System Options

Scroll down to Hosting ➢ Host Options

Settings for the Deleted Product Promotions batches:

- ▪ **No Special:** Auto Delete Promotions is turned Off (no batches will be created)
- ▪ **Markup Cost:** this is a percentage on top of the *Cost* price (eg. Set to 10% above cost so you are not losing money)
- ▪ **Discount Sell:** this is a percentage off the *Sell* price (eg. 10% off the Sell price)
- ▪ **Number of days to run specials:** this is the number of days you want each deleted promotion batch to run for. The start date for the promotion will be when the Host is processed. We would suggest these promotions be set to 180 days (6 months) so the product is sold out at this promo price.
- ▪ **Percentage discount:** this is the percentage *Sell discount* or *Markup Cost* applied to the deleted products.
- ▪ **Talker Type:** select the Talker Type to be used for the deleted products.
- ▪ Click [Save] , then click [Close] .

2.	*Collect and Process Host*
	▪ Click
	▪ Click **[Collect]** and **[Start]**. Then select the Host to view.
	▪ You will see **Deleted Products Promotions** under **optional** changes **IF** the warehouse has deleted lines in the Host just processed.
	▪ Double click the **Deleted Products** batch to view the items.
	▪ When you [Update Shop] the batch will move to the **Specials Management** screen.

Compulsory changes:

Change	All	Shop
Product deletions	167	133
Product descriptive c...	39	19
Product changes	61	32
New products	771	423
Cost only promotions	0	0
Cost Change - No Sell...	0	0
Unit Pricing changes	739	426

Optional changes:

Update	All	Shop
Price Increases	120	120
Price Decreases	186	186
Promotions	1878	1381
Deleted Product P...	132	132
Deals	0	0
Competitor Prices	345	253

ID: 76
Host: Grocery Hos
Dial Date: 11/09/2012
Host Date: 17/09/2012

Legend
Ⓢ Shop Prod ᴬᴰ Ad
🔒 GP Locked 🔒 Se

Notes   Print   Update Shop

☑ Shop products only

Deleted Product Promotions — Use the SPACE BAR to activate or deactivate the special

	Pcode	Plu	Description	Special	Start date	End date	Sell 1	Sell 2
✓	261054	9310943801550	AMGROW BINDII SPRAY HOSE ON...	10.16	11/09/2012	18/09/2012	10.69	0.00
✓	383034	9341138000014	ANGOSTURA LMN LIME BIT 330ML	2.82	11/09/2012	18/09/2012	2.97	0.00
✓	394899	9310077500251	B/GOLD DETERG PDR 1.5KG	3.09	11/09/2012	18/09/2012	3.25	0.00
✓	313178	9310077232312	B/GOLD FLOUR PLAIN 10KG	13.49	11/09/2012	18/09/2012	14.20	0.00
✓	238344						5.29	0.00
✓	157564						3.39	0.00
✓	652001						2.92	0.00
✓	78553						5.19	0.00
✓	124888						5.30	0.00

Based on a Discount setting of 5%
Product 261054 has Sell1 of $10.69
Less 5% of %0.53 gives us a Special price of $10.16

3.	*View Deleted Products Promotion in Specials Mgt*
	▪ Click
	▪ The batch will display in Specials Management with a *Special Type* of **Auto Delete Promotion.**
	▪ *View and Edit lines in the promotion*, and then **Print Shelf Talkers** for the batch.

Start Date	End Date	Special Type	Qty Active	Qty Total	Price Level	Priority
17/09/2012	23/09/2012	GENERAL MERCH	115	115		0
17/09/2012	23/09/2012	XMAS LINES	197	197		0
17/09/2012	17/09/2012	Instore promotion	5	5		99
11/09/2012	18/09/2012	Auto Delete Promotion	132	132		0
10/09/2012	17/09/2012	Instore promotion	2	2		99
7/09/2012	14/09/2012	Auto Delete Promotion	113	113		0
3/09/2012	16/09/2012	TOBACCO 2 WEE	12	12		0
3/09/2012	9/09/2012	COMMUNITY CHEST	260	377		1

H	L	A	M	T	Pcode	Product Description	UPC	N Cost	S Cost (Rbt)	Cost Start	Cost End	S Sell	GP%
		✓		✓	10005236	AMGROW BINDII SPRAY HOSE ON 2L	6	6.72				10.16	33.8
		✓		✓	10005302	ANGOSTURA LMN LIME BIT 330ML	18	1.64				2.82	41.9
		✓		✓	10005303	B/GOLD DETERG PDR 1.5KG	6	2.11				3.09	31.8
		✓		✓	10005284	B/GOLD FLOUR PLAIN 10KG	1	12.06				13.49	10.6
		✓		✓	10005232	B/GOLD GLOBE E/SAV BC 9W 1PK	12	3.75				5.03	25.3
		✓		✓	10005348	B/GWN DOLL WHT CRST INC 6PK25C	8	2.23				3.22	30.8

4.	**When a product is hosted down as Deleted, the following happens:**
	▪ The proudct is removed from the Catalogue.
	▪ If that product is in SHOP, the Supplier is changed to UNKNOWN Supplier.
	▪ The Type is changed to WAREHOUSE DELETED.
	▪ Product code is changed to the next millionth number in Profit-Track™ (eg. 10005236).
	▪ If the product has mutliple suppliers, *Warehouse Hosted* Supplier will be removed.
	▪ The default ticket on the product is changed to the one setup in Step 1 above (Talker Type field).

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