

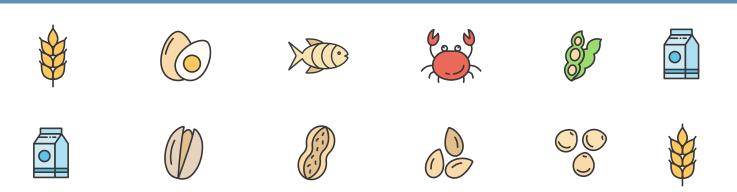
PLAIN ENGLISH ALLERGEN LABELLING (PEAL)

The new requirements for the labelling of allergens in food.



IS YOUR EQUIPMENT COMPLIANT? WE ARE HERE TO HELP.

The deadline for compliance is 25 February 2024. Beat the rush, contact us for a FREE assessment of your current labelling requirements today.





PLAIN ENGLISH ALLERGEN LABELLING (PEAL)

On 25 February 2021 the Australia New Zealand Food Standards Code (the Code) was amended to introduce new requirements for the labelling of allergens in food (PEAL).

These requirements include that allergen information is to be declared:

- in a specific format and location on food labels, and
- simple, plain English terms in bold font

Businesses have 3 years from 25 February 2021 to implement the new requirements. During this transition period, businesses can comply with either the existing allergen declaration requirements in the Code, or the new requirements.

A 2 year stock-in-trade period will follow the transition period. Any food packaged and labelled with existing allergen declarations before the end of the transition period may be sold for up to 2 years after the end of the transition period (Australia New Zealand Food Standards Code 2021).*

Why is the legislation changing?

Most common food allergens:

- peanuts
- tree nuts
- milk
- eggs
- sesame seeds
- fish
- shellfish
- SOY
- lupin
- wheat

Allergens in food and beverages can result in death or serious illness. Consumer consultation found that when allergens were declared on food labels, they were not always clear and easily identifiable. The changes will help people find allergen information on food and beverage labels more quickly and easily, so they can make informed and safe food choices.

ARE YOU PRINTING INGREDIENTS ON LABELS FOR FOOD OR BEVERAGES?

You may need to take action to get PEAL compliant. Contact us for a FREE assessment of your current equipment and labelling requirements.

CONTACT US TODAY

Beat the rush for the February 2024 deadline, get PEAL compliant today.

1300 970 111 enquiries@wedderburn.com.au www.wedderburn.com.au

*Information correct at the time of publishing.

